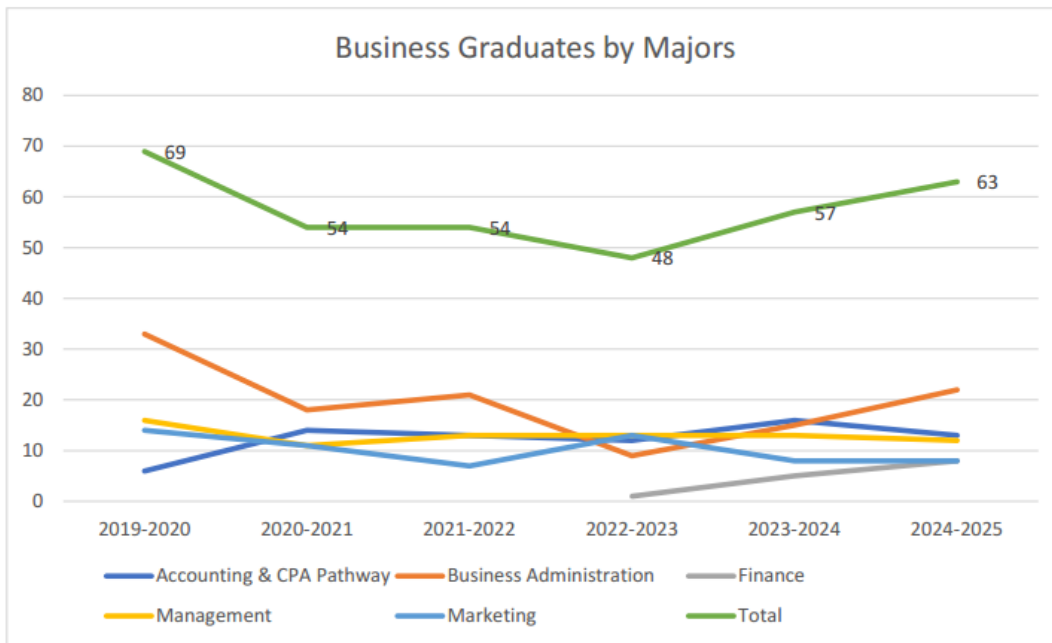
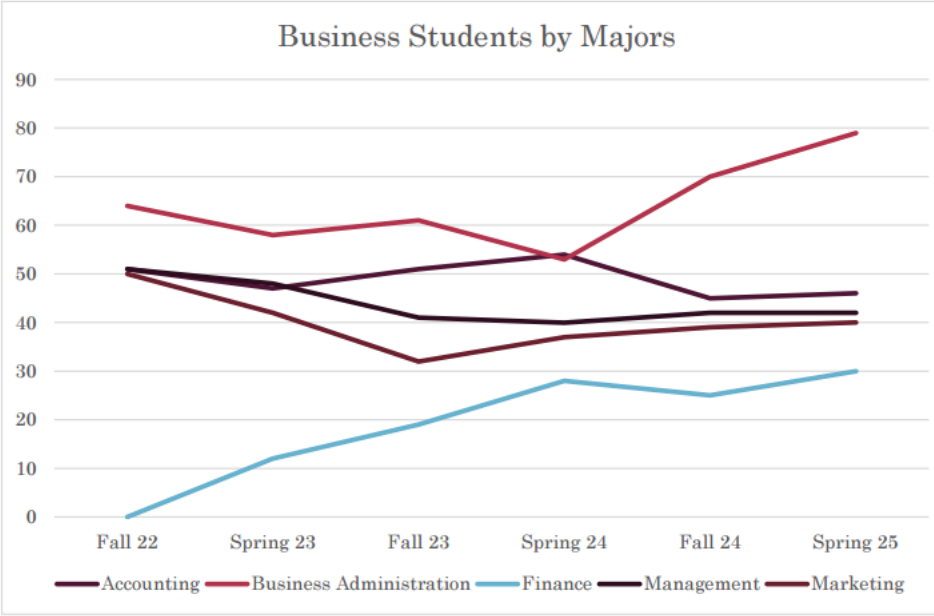


College of the Ozarks Business Graduates by Majors

Major	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
Accounting & CPA Pathway	6	14	13	12	16	13
Business Administration	33	18	21	9	15	22
Finance				1	5	8
Management	16	11	13	13	13	12
Marketing	14	11	7	13	8	8
Total	69	54	54	48	57	63



Major Type	2022-2023		2023-2024		2024-2025	
	Fall 22	Spring 23	Fall 23	Spring 24	Fall 24	Spring 25
Accounting	51	47	51	54	45	46
Business Administration	64	58	61	53	70	79
Finance	0	12	19	28	25	30
Management	51	48	41	40	42	42
Marketing	50	42	32	37	39	40
TOTAL	221	207	204	212	221	237



Retention Rate Fall 2023-Fall 2024		
Major	Goal	Results
Accounting	90%	100%
Accounting CPA Pathway	75%	75%
Business Administration	60%	67%
Finance	90%	100%
Marketing	80%	80%

